# **UBC**Bulletin

TOOLKIT FOR FACULTY AND STAFF | 2021



## **About UBC Bulletin**

UBC Bulletin acts as a channel for UBC's senior leadership to inform and engage broader leadership at the university.

UBC Bulletin is owned by the UBC Executive. UBC Internal Communications acts as the steward/facilitator of this channel.

UBC Bulletins are issued Monday to Thursday, between 11am and 1pm (allowing time for messages to make their way through the system), with a maximum of one UBC Bulletin permitted each day. However, it is possible for a UBC Bulletin to be issued on the same day as a UBC Broadcast.

UBC Bulletin signatories must be a Vice-President (VP) or Associate Vice-President (AVP).

Only a select number of UBC communicators are able to submit a request. The Internal Communications team adopts the role of advisor around message content and timing.

### **Examples**

ADVANCE NOTICE OF UNIVERSITY-WIDE INITIATIVES OR ORGANIZATIONAL CHANGES	UPDATES ON PREVIOUS INSTITUTIONAL MESSAGING
LARGE SCALE PROJECT UPDATES/DEVELOPMENTS	INVITATIONS FOR FEEDBACK
SENIOR-LEVEL APPOINTMENTS/CHANGES (DEAN AND AVP LEVEL)	RESEARCH GRANT INFO/DEADLINES
ORGANIZATIONAL CHANGES WITH LIMITED FACULTY/STAFF IMPACT	LARGE SCALE CONSULTATIONS

# **UBC Bulletin checklist**

Refer to this checklist to determine whether your message meets the guidelines for UBC Bulletin.

#### GUIDELINES

- □ **Timely:** Is this information timely, and will it have significant importance for the majority of the audience, and/or the operations of the university?
- □ **Approved:** Does my message have VP- or AVP-level approval?
- □ **Signatory:** Does my message have a VP- or AVP-level signatory?
- □ **Relevant:** Will it be of broad relevance to leadership?
- Adhering to existing policies: Does my message adhere to all existing UBC policies, in particular <u>Policy GA3:</u> <u>Communications</u> (PDF) and <u>Policy SC14: Acceptable</u> <u>Use and Security of UBC Electronic Information and Systems</u> (PDF)?
- Intended for UBCV and UBCO campuses: Is my message of relevance to both campuses? If applicable only to one campus, will a similar message be circulated through different channels at the other?

#### Learn more

Please contact the UBC Internal Communications team.

**Any questions?** 

To learn more about UBC Bulletin, review our governance guidelines.